



resourcecenter  
GAYBINGO

# THERE'S NO BINGO LIKE GAYBINGO!

Benefiting programs of  
Resource Center.

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With your help, Resource Center operates LGBTQ Community Center, Nelson-Tebedo, Health Campus, FUSE, United Black Ellument, GenderBrave, Grupo Orgullo Hispano, Youth First and over 30 additional programs, services and events.

Visit us online:  
[myresourcecenter.org/gaybingo](http://myresourcecenter.org/gaybingo)

## 2020 GAYBINGO EVENT OVERVIEW

Gaybingo has provided entertainment in a unique and fun-filled environment since 2001. By combining drag and comedy performances into bingo games, this monthly event appeals to a broad range of consumers.

As an event of Resource Center, the proceeds from Gaybingo help fund the Center's programs and services for the lesbian, gay, bisexual, transgender and queer/questioning (LGBTQ) community and people impacted by HIV/AIDS.

Promote your business to over 300 diverse consumers each month at Gaybingo. By demonstrating your support for the LGBTQ community, you build a clientele of loyal patrons.

### 2020 GAYBINGO DATES:

Third Saturday of the month, Jan.-Nov.

Jan. 18	Jul. 18
Feb. 15	Aug. 15
Mar. 21	Sep. 19
Apr. 18	Oct. 17
May 16	Nov. 21
Jun. 20	

Gaybingo is held at S4 (Station Four), 3911 Cedar Springs Rd., Dallas, TX 75219  
Doors open at 5 p.m., show starts at 6 p.m.

For over 35 years, the Center has provided programming to LGBTQ individuals and critical assistance to people living with HIV/AIDS and their families. Staff members and around 1,300 volunteers provide programs, services and education to more than 63,000 individuals in the North Texas area each year. From providing care to HIV-positive individuals and their families to administering LGBTQ programming for youth, families and seniors, the Center is proud of its commitment to and delivery of a full continuum of services to people in need.





## 2020 ANNUAL CASH SPONSORSHIP LEVELS

Through the support of sponsors, Gaybingo helps fund the vital programs and services of Resource Center.

Below are the benefits sponsors enjoy when they help underwrite the costs of producing Gaybingo. Please consider generous participation.

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### Media Statistics

Dallas Voice print: 60,000 reach.

Dallas Voice digital: 800,000 reach.

Gaybingo Email blast: 12,400 reach.

Social Media promotion: 13,600 reach.

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Your sponsorship is tax deductible to the fullest extent of the law.

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\* Printing deadline dates apply

### PRESENTING SPONSOR \$20,000

- Exclusive "Presenting Sponsor" naming opportunity
- Opportunity to display logo on signage at all Gaybingo events
- Presenting Sponsor recognition on all Gaybingo promotional materials, advertising, eblasts and promo posters\*, including Gaybingo website [myresourcecenter.org/gaybingo](http://myresourcecenter.org/gaybingo)
- Presenting Sponsor Recognition in event program, sponsor reel and signage\*
- Ten (10) VIP tickets monthly to Gaybingo

### MACHINE SPONSOR \$10,000

- Opportunity to display logo on signage at all Gaybingo events
- Recognition on Gaybingo promotional materials, advertising, eblasts and promo posters\*, including Gaybingo website [myresourcecenter.org/gaybingo](http://myresourcecenter.org/gaybingo)
- Recognition in event program, sponsor reel and signage\*
- Your business name or logo prominently shown on bingo machine on stage
- Eight (8) VIP tickets monthly to Gaybingo

### BLACKOUT SPONSOR \$7,500

- Recognition on Gaybingo promotional materials, advertising, eblasts and promo posters\*, including Gaybingo website [myresourcecenter.org/gaybingo](http://myresourcecenter.org/gaybingo)
- Recognition in event program, sponsor reel and signage\*
- Your business extensively referenced during your sponsored game
- Six (6) VIP tickets monthly to Gaybingo

### JAIL SPONSOR \$6,500

- Recognition on Gaybingo promotional materials, advertising, eblasts and promo posters\*, including Gaybingo website [myresourcecenter.org/gaybingo](http://myresourcecenter.org/gaybingo)
- Your business name or logo on the gaybingo jail located on stage at Gaybingo
- Recognition in event program, sponsor reel and signage\*
- Five (5) VIP tickets monthly to Gaybingo

### GAME SPONSOR \$5,000

- Recognition on Gaybingo promotional materials, advertising, eblasts and promo posters\*, including Gaybingo website [myresourcecenter.org/gaybingo](http://myresourcecenter.org/gaybingo)
- Recognition in event program, sponsor reel and signage\*
- Your business referenced during your sponsored game
- Four (4) VIP tickets monthly to Gaybingo

### SUPPORTING SPONSOR \$2,500

- Recognition on Gaybingo promotional materials, advertising, eblasts and promo posters\*, including Gaybingo website [myresourcecenter.org/gaybingo](http://myresourcecenter.org/gaybingo)
- Recognition in event program, sponsor reel and signage\*
- Two (2) VIP tickets monthly to Gaybingo

### ASSOCIATE SPONSOR \$1,500

- Recognition on Gaybingo promotional materials, advertising, eblasts and promo posters\*, including Gaybingo website [myresourcecenter.org/gaybingo](http://myresourcecenter.org/gaybingo)
- Recognition in event program, sponsor reel and signage\*
- One (1) VIP tickets monthly to Gaybingo



# 2020 ANNUAL SPONSORSHIP AGREEMENT

As a Gaybingo cash sponsor, you are entitled to all of the benefits listed on the 2020 Annual Cash Sponsorship Levels.

### CONTACT INFORMATION *Please print clearly*

Donor Name/Company Name: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: (this will be primary contact method for this event) \_\_\_\_\_

### LISTING INFORMATION *Select where this sponsorship may be used:*

- Show my sponsorship as Anonymous
- I elect to be listed on all Gaybingo printed and marketing materials as outlined at my sponsor level. My sponsorship listing may also be used in other marketing information produced by Resource Center that may result in extra publicity.
- I decline any sponsorship benefits to which I am entitled and indicate my intention to claim this charitable donation in its entirety to the fullest extent of the law.

### PAYMENT INFORMATION *I agree to sponsor Gaybingo at the following level: (select one)*

- \$20,000 Presenting     \$10,000 Machine     \$7,500 Blackout     \$6,500 Jail     \$5,000 Game     \$2,500 Supporting     \$1,500 Associate
- I am unable to sponsor but wish to donate \$\_\_\_\_\_ to Gaybingo.
- My payment is:     Included     Will be paid in full by: \_\_\_\_\_ (date)
- I'd like to cover the processing fee of 2.5% so 100% of my donation goes to Resource Center.
- To be paid in monthly installments starting on \_\_\_\_\_ (date) with final payment submitted on or before Sept. 30, 2020.

CREDIT CARD INFO:     Visa     Master Card     Amex     Discover

Card number: \_\_\_\_\_ Exp \_\_\_\_\_

Name as appears on card: \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Billing address, CSZ: \_\_\_\_\_

Amount of charge: \_\_\_\_\_

Make checks payable to: RESOURCE CENTER

MAIL OR FAX COMPLETED AGREEMENT TO:  
 Resource Center  
 Attn: Bill Scott  
 5750 Cedar Springs Rd.  
 Dallas, TX 75235  
 Office: 214-540-4458 Fax: 214-522-4604  
 Email: bscott@myresourcecenter.org

I agree to the charges indicated above to be charged to my account by Resource Center for Gaybingo . Please check all information carefully.

**Thank You! Resource Center and Gaybingo gratefully acknowledge your generous support.**

Sponsor signature: \_\_\_\_\_ Date: \_\_\_\_\_